



ERIC JOHNSON

Graphic, Digital & Web Designer

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PROFILE

I am a graphic and web designer that takes great pride in the work that I do. I feel that I am a friendly person that works well with all kinds of people. I tend to be a self starter that strives to get work done no matter the time table given to me. I have a diverse skill set that can be utilized in many different ways.

SKILLS

Photoshop



Indesign



Illustrator



Flash



HTML5



Dreamweaver



After Effects



Graphic Design



Web Design



HONORS

2014-2015 Outstanding Computer Information Systems Student
Business Division

Dean's List:
Every Semester

Graduated Summa Cum Laude



EXPERIENCE

September 2015

Present

La-Z-Boy Inc.

GRAPHIC & DIGITAL DESIGNER

- Work with the retail department on print inserts and POS materials.
- Create web banners, Facebook images and emails for digital experience team.
- Concept and creation of brand and retail HTML5 display ads, including back end coding and animation.
- Create various internal communications.
- Creation and upkeep of product catalogs.
- Various other forms of creative needs.

January 2015

August 2015

Banker & Brisbois Creative Advertising

GRAPHIC & DIGITAL DESIGNER

- Create print inserts and POS materials for retail.
- Concept and creation of brand and retail display ads.
- Create internal communications.
- Various other print and production work.

2014

Present

Freelance

GRAPHIC, DIGITAL AND WEB DESIGNER

- Design and code websites
- Creation of logos
- Invitations
- Company Branding



EDUCATION

2013

2015

Associates Degree in Graphic Design and Web Design (Dual Major)

MONROE COUNTY COMMUNITY COLLEGE